

**SUDDENLY...
A NEW CIGARETTE
THAT COOLS
WITHOUT MENTHOL.**

NORTHWIND

No cigarette cools like Northwind.
Northwind's exclusive Chill Blend™
has no menthol. Yet it gives you
an all-new cool and refreshing sensation.
New Northwind... it cools like no menthol can.



KINGS & MG. TAR. 100'S 9 MG. TAR.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

Kings: 8 mg. "tar," 0.8 mg. nicotine—100's: 8 mg. "tar," 0.7 mg. nicotine av. per cigarette by FTC Method.

© Philip Morris Inc. 1991



2061191469